• Introduction to Informa Healthcare
• Search features
• Getting more form your search (advanced search)
• Searching across journals and books
• Early Online
• New Media – podcasts and video
• Why should I register?
• Accessing the website with my mobile device
Customers → end user

- Pharmaceutical industry
- Healthcare professionals
- Research community
What they use – and why?

• Researching new areas – broad reviews to more targeted content

• Supporting clinical decision making – trusted content from global experts

• Staying up-to-date with niche areas – uses breadth and depth of content
Journal and Online Book Content

170 peer-reviewed journals
345,000 articles

600 online books
16,000 chapters

Informahealthcare.com
Getting Started

Decide search parameters – journal, book or both

Search for content by simply adding keywords and without registering to the site
Getting more from your search

Advanced Search Functions

<table>
<thead>
<tr>
<th>Title search:</th>
<th>ISSN/ISBN/DOI:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal titles</td>
<td>Search</td>
</tr>
<tr>
<td>Book titles</td>
<td>Search</td>
</tr>
<tr>
<td>Both</td>
<td></td>
</tr>
</tbody>
</table>

Term:
- Authors
- Article/Chapter title
- All

Publications:
Tip: Select more than one journal by holding down the CTRL key or the "Command key" while clicking.
- All journals
- Addictions
  - Addiction Research & Theory
  - American Journal on Addictions
  - Drugs: Education, Prevention, and Policy
  - Journal of Addictions Nursing
  - Journal of Substance Use

Time Frame:
- From: Year to: Year
- Order results by: Date Relevancy
- Display results in groups of: 20

Search by title or by product identifier
Find content is specific titles or timeframes
Find What You Need Quickly

Results by Title or product identifier

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Different Types of Search Functions

- **Fuzzy search**: dostoyevsky~ → dostoevsky, dostoievski, etc...
- **Plurals**: Cell& → cell, cells
- **Stemming**: Cell# → cell, cells, cellular, etc...
- **Wildcards**: duoden* → duodenum, duodenal, duodenectomy, etc... Also p*diatric → pediatric, paediatric
- **Relevance boosting**: tRNA^7 cell → ’tRNA’ has 7 times more weight than ‘cell’ in this search
- **Publication Year**: 200? in this field of an advanced search → all articles dating 2000 to 2009
- **Boolean operators**: (chemotherapy OR radiotherapy) AND toxicity → all articles containing either chemotherapy or radiotherapy and also containing the term toxicity
- **Exact phrases**: Enclose in quotation marks to find that exact phrase e.g., ’dynamic MR imaging’
- **Stop words**: a, is, she, the, that, will and other pronouns/connector words are stripped out of a search query unless they are part of a literal phrase (enclosed in quotation marks)
Get the most out of your searches

Save searches and get updates sent via email

Search deeper within initial results

Sign up for RSS feeds for search results
Receive periodic RSS feeds

Informa Healthcare: Keyword search for query
Keyword search result for <b>Publication Year</b>: 2010 -- New results matching your keyword search query (updated daily).

Comparing the priorities of parents and young people with cerebral palsy
Friday, December 31, 2010 8:46 AM
Disability & Rehabilitation, Volume 0, Issue 0, Page 1-9, Early Online.

Supervisors’ responses to sickness certification for an episode of low back pain: employees’ personal experiences
Friday, December 31, 2010 8:45 AM
Disability & Rehabilitation, Volume 0, Issue 0, Page 1-9, Early Online.

Hormonal Crosstalk with Calcium Channel Blocker during Implantation
Thursday, December 30, 2010 8:14 AM
Systems Biology in Reproductive Medicine, Volume 0, Issue 0, Page 1-4, Early Online.

IL-6 has no acute effect on the regulation of urea synthesis in vivo in rats
Thursday, December 30, 2010 4:14 AM
Scandinavian Journal of Clinical & Laboratory Investigation, Volume 0, Issue 0, Page 1-7, Early Online.
Informa Healthcare

Early Online

Get articles online before print edition

Expert Opinion on Drug Delivery

About the Journal

There are currently 58 issues available, published between November 2004 and March 2011.
ISSN: 1742-5247 (print), 1744-7593 (electronic)

Access Indicator:  = Full  = Partial

All Issues

Early Online

2011

March 2011 Vol. 8, No. 3 Current Issue
February 2011 Vol. 8, No. 2

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New Media

Podcasts and Video Content

- Paid and free content available
- Media displays based on local default settings
- Click on link to get to supplement material, then click on podcast or video
Register to the site

Why should I register?

- Save search results
- Registration is free!
- Receive multiple alerts by email for:
  - RSS feeds
  - Table of Contents
  - Citation alerts
  - Early Online articles
- Bookmark favorite content
- Keep track of article recommendations
- Review subscribed titles

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Mobile Access

What’s new – go mobile in 2011

• New Informa Healthcare mobile app
• More users accessing data using mobile devices (average 20,000 visits/month for Mobile)
• Users can ‘pair’ device to institutional subscription
• Access content from iPhone, Android, and iPad
• Access Journal Content
• Online Books (Coming Soon)
  • Enhancements lined up to improve end user experience
  • Available, via Apple iBook store & Kindle

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Content delivery ‘on the go’

- Whether on the road or away from the computer deliver content anytime, anywhere
- Make more connections with end users and maximize your subscription
- Mobile app available to download on our website

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The Informa Healthcare Difference – working with end users to connect with content

1. Better serve research teams by **providing access** to leading peer-reviewed journals, digital archives, online book content, directories, and encyclopedias in various formats

2. Help manage **data delivery** with easy to use platforms

3. **Engage audience** using free alert services to keep informed of new available content

4. Explore **authoritative research** from key International opinion leaders

5. Tap **into essential resources** by bringing quality content directly to your fingertips
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